

Interested in starting a new business?

Have you always had a dream to start your own business but didn't know where to start? This workshop will help aspiring entrepreneurs to begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

Attendees will learn:

- Unique lifestyle requirements involved in owning a business
- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- How to market their product or service
- The applications and licenses needed to start their company

This seminar can also be a good refresher for new and existing businesses!

Co-Sponsored by:



The First Step to Small Business Success Seminar

Wednesday, May 25, 2016
5 - 7 pm

**Excelsa Square at Norwin
South Entrance
Community Education Center**
8775 Norwin Avenue
North Huntingdon, PA 15642

Cost: **FREE** for North Huntingdon Residents & Businesses
\$20 per non-resident
(Checks, Visa, & MasterCard)

A light meal will be provided.

REGISTRATION & MORE INFORMATION:
724-537-4572 or sbdc@stvincent.edu



Funding support and resources are provided by the Commonwealth of Pennsylvania through a cooperative agreement with the U.S. Small Business Administration, and in part through support from Saint Vincent College. All services are extended to the public on a non-discriminatory basis. Special arrangement for persons with disabilities can be made by calling the Small Business Development Center at 724-537-4572. All opinions, conclusions or recommendations expressed are those of the author (s) and do not necessarily reflect the views of the SBA. SBDC services are not available to individuals or entities that have been debarred or suspended by the federal government. By agreeing to receive assistance from the SBDC you are self-certifying that you are not currently federally debarred or suspended and also agree to cease using SBDC services if you become federally debarred or suspended in the future.